

NICHOLAS MURRAY

UX/UI DESIGNER

CONTACT

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EDUCATION

2025 - Present

Drexel University

Bachelor of Science in User Experience and Interaction Design,
3.92 GPA

Relevant Coursework:

- Interaction Design
- Design for Media
- User Interface Design

SKILLS

Adobe Software

- Photoshop
- Illustrator
- Premiere Pro
- Animate

Design Software

- Figma
- Canva
- Krita

UX Design and Research

- Usability Testing
- Wireframing
- User Research
- Prototyping

Soft Skills

- Detail Oriented
- Creative Thinking
- Communication

WORK EXPERIENCE

URBN Market

Bethesda, MD

Local craft market dedicated to selling handmade and vintage goods. Hosts 50+ vendors and hundreds of customers.

Graphic Designer (September 2023 - June 2024)

- Increased social media following by 37% through creating, editing, and uploading digital graphics.
- Performed market research to determine how specific social media content and giveaways would affect event turnout.
- Developed original marketing materials using Photoshop and Illustrator.

Event Staff (September 2023 - June 2024)

- Grew the company's Instagram account by over 300 followers through direct customer engagement and promotional efforts in a weekend.
- Worked as a resource to customers during market events by providing information and directions in settings with over 500 attendees.
- Coordinated parking and streamlined setup and breakdown processes for vendors, ensuring efficient market operations.

OTHER EXPERIENCE

Drexel CHI User Experience Club

Philadelphia, PA

Drexel University organization dedicated to teaching UI/UX principles and helping students grow professional networks.

Social Media Manager (March 2025 - Present)

- Researched engagement analytics and introduced a short-form video campaign, increasing viewership by over 600% in a month.
- Photographed candid and dynamic photos of event attendees to make engaging content for Instagram posts.
- Partnered with team members to film promotional videos and increase event turnout.

Walt Whitman Cosplay Crew

Bethesda, MD

High school organization aimed at designing and creating quality costumes.

Club Moderator/President (September 2021 - June 2024)

- Introduced and led a collaborative costume making project to amplify teamwork and costume making skills for members.
- Acted as lead supervisor and coordinator for a public photoshoot event hosting over 15 club members.
- Offered specialized advice to over 20 club members to improve their costume making skills.

MANNA Food Distribution

Bethesda, MD

Nonprofit hunger-relief organization that uses volunteers to distribute food to those in need.

Volunteer - Food Distribution (September 2022 - March 2024)

- Distributed bags of non-perishable foods to 200+ individuals.
- Streamlined the distribution process with quick communication between other volunteers and those being assisted.
- Recorded inventory of leftover food at the end of each day.
- Cleaned and inspected the premises.